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2024 WEAR DENIM YOUR WAY!

THRIVE!



April 24, 2024 • 8:00-9:30am



WEAR DENIM YOUR WAY

This year our annual breakfast will be a call to action happening on the 25th anniversary of Denim Day. It's all about shouting out that sexual violence is not something we just have to accept—it's preventable.

We want to build a community that's totally against sexual violence. We want to spread the word and make sure everyone's in the loop. By raising awareness, we're paving the way to understanding, and that's a game-changer.

Because together, we're not just raising awareness—we're actively participating in a community that stands united against sexual violence.

DENIM DAY. Rome, Italy - 1999

A driving instructor, convicted of raping his 18 year old student 7 years prior, appeals his conviction. His defense...her jeans were so tight that she would have had to assist in removing them. His conviction was overturned! The Italian High Court released a statement that became known as the "jeans alibi".

Thankfully, people weren't having it. Enraged by the verdict, the women of the Italian Parliament showed up to work on the steps of the Supreme Court the next day, wearing denim. Fast forward to today, and Denim Day has become a global movement. It's all about raising awareness of sexual assault, debunking harmful myths, and supporting survivors.

This day is about standing up and saying **"stop sexual violence"**.
And wearing denim.

BY SUPPORTING THRIVE! 2024, YOU'LL MAKE SURE THAT:

- all survivors of sexual violence are provided with quality care and compassion.
- the lives of women, their families and the community are improved.
- all women are empowered through advocacy, support and education.
- women have access to the mental health counseling services that they need.
- we can create a safer community for everyone.

LET'S MAKE A POSITIVE IMPACT TOGETHER

THRIVE! 2024 is on a mission to raise the funds we need to make a real difference in the lives of thousands of women and survivors of sexual assault every year. We're more than just a community hub—we're a passionate bunch, dedicated to improving lives through advocacy, support, and education. Proudly serving as the certified rape crisis center for individuals of all genders across Duval, Nassau, and Baker Counties.

Your support makes sure that the following services stay accessible and free for everyone:

- A caring 24/7 hotline offering support to survivors of sexual assault every day of the week, whether or not they're reporting the incident to law enforcement.
- Sexual assault forensic exams to all sexual assault survivors 18 and over.
- Trauma-informed therapy for both survivors and their families as part of our commitment to healing.
- For women dealing with depression, anxiety, stress, grief, or PTSD, we offer gender-specific, trauma-informed therapy, either in-person or through tele-health.
- Training for law enforcement, medical staff, and service professionals on providing trauma-informed responses.
- Campus and community programs focused on bystander intervention and prevention of sexual assault, ensuring everyone has the tools to make a difference.
- Specialized support for women facing breast cancer, including support groups, access to physicians, and essential medical advocacy.
- Educational programs on the biology and neurophysiology of trauma. Our certified Community Resiliency Model® educators offer both individual and group training and support.
- In community partnerships, we make sure women have literacy support to enhance reading, writing, speaking, and comprehension skills.

"I am not defined by what happened to me; I am defined by how I choose to rise above it. Reclaiming my voice, my strength, and my life has been a journey, and I am proof that healing is possible. The WCJ has supported me with my path to recovery and I am forever grateful they were here for me when I needed them."

— Regina, Age 26

