

Hey [Company] Community,

Join Us for Denim Day on April 24, 2024!

We're absolutely thrilled to extend a warm invitation to you to join us in something truly special—a global movement that unites millions of people around the world. It's about standing up against every single form of sexual violence out there. And this year marks the 25th anniversary of this incredible movement!

Denim Day isn't just about fashion; it's about making a bold social statement. By wearing jeans on this day, we're visibly protesting sexual violence. There's no such thing as a 'jeans alibi' — clothes are never an invitation or consent.

This year, we're teaming up with the Women's Center of Jacksonville (WCJ), the certified rape crisis center serving Duval, Nassau, and Baker Counties. They're on the front lines, answering over 5000 calls a year through their 24-hour rape crisis hotline: 904.721.RAPE (7273).

Here's how you can take part:

1. Wear your denim on April 24
2. Take a pic and spread the word on your social media using #DenimDay #StopSexualViolence and tagging in the WCJ
3. Donate to the Women's Center of Jacksonville – scan code

{Insert QR Code}

Let's stand together on Denim Day to stop sexual violence. Together, we can make a powerful impact.

Thank you for being a part of this important cause.